

Rachel van Dokkum – Graphic Designer

Extremely motivated and creative designer. I produce visual design solutions or graphic components for various media including but not limited to print design, web design, motion, and interactive media. I have experience with large format and signage (tradeshows) as well as corporate design and branding.

Contact:

2008 S. Bentley Ave.
Apt. 202
Los Angeles, CA 90025

Key Skills:

Print Design, Exhibition Design, Interactive Design, Commercial Art, Digital Imaging, Large format and Signage (tradeshow), Corporate Design & Branding, Presentation Design and Speaker support, HTML, CSS, PHP, Web Design and Email-marketing

Call:

310 496 9077

Software:

After Effects CS3, Illustrator CS3, InDesign CS3, Photoshop CS3, Dreamweaver CS3, Flash CS3, QuarkXpress, Final Cut Pro, Power Point, Microsoft Office Applications, SAS based applications, PC and MAC based platforms.

Email:

ImRachel@gmail.com

Work Experience:

Graphic Designer, SAS Institute–Fortune 100/500 Software Company
Cary, NC, United States

Jan. 2008 – July 2009

Responsibilities: Working in an in-house design atmosphere, producing visual media including print design, web design, and interactive design. Corporate Design. Branding. Including but not limited to large scale design and trade shows, signage, direct mail, email blasts, brochures, annual reports, information graphics, whitepapers, and powerpoint presentations. Participated in marketing and design planning sessions and photoshoots, as well as collaborate with other designers, writers, printers, and project managers to complete design objectives and corporate goals.

Visual Manager, Abercrombie & Fitch

Raleigh, NC, United States

Nov. 2007 – Jan. 2008

Visual Manager of clothing store. Brand awareness, store organization and layout, store marketing, customer service, scheduling, management duties.

Copy Editor and Exhibition Designer: LD3921 Design.in.Circulation

<http://www.ncsu.edu/graphicdesign/exhibit/index.html>

North Carolina State University

Jan. 2007 – May 2007

Responsibilities: Copy Editor of all text within exhibition and exhibition web site. Helped with design, layout, planning, creation, budget, details, etc.

Graphic Design Editor, SPLAT Magazine

Raleigh, NC, United States

Oct. 2005 - Jan. 2006

Designed premiere issue of alternative magazine for college students.

Internships:

Graphic Design Intern, RCA Records, Sony Music Group

New York, New York, United States

May 2005 – Aug. 2005

Duties: Designed CD covers, band posters, pins, flyers, announcements, advertisements, and other printed items for major label musicians. Only two interns selected nationwide.

Education:

Bachelor of Graphic Design (BGD), North Carolina State University, College of Design

Raleigh, NC, United States 2007

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Countries Visited:

Austria
Belgium
Belize
British Virgin Islands
Canada
Croatia
Czech Republic
Denmark
France
Germany
Greece
Hungary
Ireland
Italy
Mexico
Netherlands
Norway
Poland
Portugal
Slovenia
Spain
Sweden
Switzerland
United Kingdom
United States
Vatican City

Education (cont.)

Graphic Design Study Abroad (BGD) Gerrit Rietveld Academie
Amsterdam, The Netherlands, Jan. 2006 - June 2006

Bachelor of Fine Art (BFA), Boston University, College of Fine Art
Boston, MA, United States, Aug. 2002 - May 2003

Personal Strengths:

- Able to work effectively in diverse and dynamic environments as a team player or team manager.
- Enthusiast for continuous researching, staying abreast of industry-wide changes, new tools and technologies
- Strong attention to details
- Suggesting innovations
- Ability to plan workload and meet deadlines
- Communicating with people effectively, tactfully, and efficiently
- Ability to think from the consumer's point of view.

Honors:

- One of two interns chosen nation-wide for competitive internship at RCA Records / Sony Music Group in New York City, NY
- Accepted into the graphic design program at North Carolina State University--One of the top 5 and most competitive design programs in the United States.
- Awarded BGD Bachelor of Graphic Design specialty professional degree only offered at 5 design schools nation-wide.
- Selected to study for 8 months at the Gerrit Rietveld Academie in Amsterdam, The Netherlands. One of the top design schools in the world.

Interests:

Travel, backpacking, photography, music, biking, sailing

References:

Available upon request